

PATENT

Docket No. 10551/514

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS : Ronald D. BLUM, et al.
SERIAL NO. : 10/682,435
FILED : 10 October 2003
FOR : FLOOR DISPLAY SYSTEM WITH VARIABLE IMAGE
ORIENTATION
GROUP ART UNIT : 2632 **Conf. No. 2127**
EXAMINER : (Unknown)

COMMISSIONER FOR PATENTS
P. O. Box 1450
Alexandria, Virginia 22313-1450

INFORMATION DISCLOSURE STATEMENT
UNDER 37 C.F.R. § 1.97 & § 1.98

S I R:

In conformance with Applicants' duty of disclosure under 37 C.F.R. § 1.56 and § 1.97(b)(3), the references listed on the attached form PTO-1449 are hereby brought to the Examiner's attention.

In compliance with 37 C.F.R. § 1.98, copies of the references are submitted herewith.

Statement of Relevancy

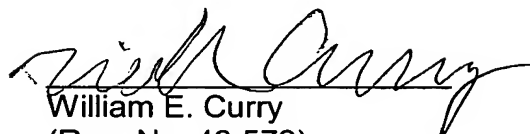
The references were cited in the International Search Report issued by the US PTO in PCT/US03/32403. A copy of the Search is enclosed.

It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of

record therein and appear in the "references cited" on any patent to issue therefrom.

Respectfully submitted,

Date: 10 May 2004


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FORM PTO-1449
INFORMATION DISCLOSURE
STATEMENT BY APPLICANT(S)



Atty Docket No. : 10551/514
 Serial No. : 10/682,435
 Inventors : Ronald D. BLUM et al.
 Filed : 10 October 2003
 Group Art Unit : 2632
 Examiner : (Unknown)

U.S. PATENT DOCUMENTS

<u>Examiner Initial</u>	<u>Patent Number</u>	<u>Patent Date</u>	<u>Name</u>	<u>Class/ Subclass</u>	<u>Filing Date</u>
	6,417,778	07/09/02	BLUM, et al.	340/815.4	
	5,971,761	10/26/99	TILLMAN, Sr.	434/81	
	4,720,789	01/19/88	HECTOR, et al.	364/410	
	5,703,564	12/30/97	BEGUM, et al.	340/539	
	5,646,818	07/08/97	HAHN	361/681	
	5,816,550	10/06/98	WATANABE et al.	248/222.11	

FOREIGN PATENT DOCUMENTS

<u>Examiner Initial</u>	<u>Document Number</u>	<u>Date</u>	<u>Country</u>	<u>Class/ Subclass</u>	<u>Translation Yes No</u>

OTHER DOCUMENTS

(Including Author, Title, Date, Pertinent Pages, Etc.)

Examiner
Initial _____

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.